



**WXII**  
**700 Coliseum Drive**  
**Winston-Salem, NC 27106**  
**Main: (336)721-9944**  
**Billing: (410)338-6432**

www.wxii12.com

Billing Address:

**Crossroads Media**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria, VA 22314**

Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

# INVOICE

DUPLICATE

Invoice #	Invoice Date	Invoice Month	Invoice Period
961760-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WXII	Jamie Andrus	Eagle-Washingt	National

Advertiser	Product	Estimate Number
American Crossroads	American Crossroads	1088

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	961760	07910563

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	11	27

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/09/12	10/12/12	M-F WXII 12 News @ 5 a 5-6am		- TWTF - -	:30	4	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	- TWTF - -	4	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WXII	Tu	10/09/12	5:41 AM	M-F WXII 12 News @ 5 am	5-6am	:30	USPRTV19ACH	\$500.00 NM
1	WXII	W	10/10/12	5:55 AM	M-F WXII 12 News @ 5 am	5-6am	:30	USPRTV19ACH	\$500.00 NM
4	WXII	Th	10/11/12	5:38 AM	M-F WXII 12 News @ 5 am	5-6am	:30	USPRTV20ACH	\$500.00 NM
2	WXII	F	10/12/12	5:29 AM	M-F WXII 12 News @ 5 am	5-6am	:30	USPRTV20ACH	\$500.00 NM
2	10/15/12	10/15/12	M-F WXII 12 News @ 5 a 5-6am		M - - - - -	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M - - - - -	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/15/12	5:30 AM	M-F WXII 12 News @ 5 am	5-6am	:30	USPRTV20ACH	\$600.00 NM
3	10/11/12	10/12/12	M-F WXII 12 News @ 6 a 6-7am		- - - TF - -	:30	2	\$2,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	- - - TF - -	2	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Th	10/11/12	6:20 AM	M-F WXII 12 News @ 6 am	6-7am	:30	USPRTV20ACH	\$2,000.00 NM
2	WXII	F	10/12/12	6:41 AM	M-F WXII 12 News @ 6 am	6-7am	:30	USPRTV20ACH	\$2,000.00 NM
4	10/10/12	10/11/12	NBC Today Show	7-9am	- - WT - - -	:30	2	\$2,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	- - WT - - -	2	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	10/10/12	7:29 AM	NBC Today Show	7-9am	:30	USPRTV19ACH	\$2,000.00 NM
2	WXII	Th	10/11/12	8:43 AM	NBC Today Show	7-9am	:30	USPRTV20ACH	\$2,000.00 NM
5	10/15/12	10/15/12	NBC Today Show	7-9am	M - - - - -	:30	1	\$2,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M - - - - -	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/15/12	7:26 AM	NBC Today Show	7-9am	:30	USPRTV20ACH	\$2,500.00 NM



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**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
961760-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
American Crossroads	American Crossroads	1088	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/09/12	10/12/12	Live with Regis & Kelly	9-10AM	- TWTF - -	:30	4	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	- TWTF - -	4	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WXII	Tu	10/09/12	9:35 AM	Live with Regis & Kelly	9-10AM	:30	USPRTV19ACH	\$500.00 NM
2	WXII	W	10/10/12	9:38 AM	Live with Regis & Kelly	9-10AM	:30	USPRTV19ACH	\$500.00 NM
1	WXII	Th	10/11/12	9:51 AM	Live with Regis & Kelly	9-10AM	:30	USPRTV20ACH	\$500.00 NM
4	WXII	F	10/12/12	9:31 AM	Live with Regis & Kelly	9-10AM	:30	USPRTV20ACH	\$500.00 NM
7	10/15/12	10/15/12	Live with Regis & Kelly	9-10AM	M- - - - -	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M- - - - -	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/15/12	9:44 AM	Live with Regis & Kelly	9-10AM	:30	USPRTV20ACH	\$500.00 NM
8	10/15/12	10/15/12	NBC Today Show II	10A-12N	M- - - - -	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M- - - - -	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/15/12	11:30 AM	NBC Today Show II	10A-12N	:30	USPRTV20ACH	\$150.00 NM
9	10/09/12	10/12/12	NBC Today Show II	10A-12N	- TWTF - -	:30	4	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	- TWTF - -	4	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Tu	10/09/12	11:51 AM	NBC Today Show II	10A-12N	:30	USPRTV19ACH	\$150.00 NM
3	WXII	W	10/10/12	11:52 AM	NBC Today Show II	10A-12N	:30	USPRTV19ACH	\$150.00 NM
2	WXII	Th	10/11/12	11:53 AM	NBC Today Show II	10A-12N	:30	USPRTV20ACH	\$150.00 NM
4	WXII	F	10/12/12	10:51 AM	NBC Today Show II	10A-12N	:30	USPRTV20ACH	\$150.00 NM
10	10/09/12	10/12/12	M-F WXII 12 News @ Noon	12-1pm	- TWTF - -	:30	4	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	- TWTF - -	4	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WXII	Tu	10/09/12	12:37 PM	M-F WXII 12 News @ Noon	12-1pm	:30	USPRTV19ACH	\$400.00 NM
2	WXII	W	10/10/12	12:23 PM	M-F WXII 12 News @ Noon	12-1pm	:30	USPRTV19ACH	\$400.00 NM
1	WXII	Th	10/11/12	12:52 PM	M-F WXII 12 News @ Noon	12-1pm	:30	USPRTV20ACH	\$400.00 NM
4	WXII	F	10/12/12	12:14 PM	M-F WXII 12 News @ Noon	12-1pm	:30	USPRTV20ACH	\$400.00 NM
11	10/15/12	10/15/12	M-F WXII 12 News @ Noon	12-1pm	M- - - - -	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M- - - - -	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/15/12	12:54 PM	M-F WXII 12 News @ Noon	12-1pm	:30	USPRTV20ACH	\$400.00 NM
12	10/15/12	10/15/12	M-F 1-2P	1-2P	M- - - - -	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M- - - - -	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/15/12	1:59 PM	M-F 1-2P	1-2P	:30	USPRTV20ACH	\$400.00 NM
13	10/09/12	10/12/12	M-F 1-2P	1-2P	- TWTF - -	:30	4	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
961760-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
American Crossroads	American Crossroads	1088	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 - TWTF-- 4 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXII Tu 10/09/12 1:45 PM M-F 1-2P 1-2P :30 USPRTV19ACH \$400.00 NM 4 WXII W 10/10/12 2:00 PM M-F 1-2P 1-2P :30 USPRTV19ACH \$400.00 NM 3 WXII Th 10/11/12 2:00 PM M-F 1-2P 1-2P :30 USPRTV20ACH \$400.00 NM 1 WXII F 10/12/12 2:00 PM M-F 1-2P 1-2P :30 USPRTV20ACH \$400.00 NM									
14	10/15/12	10/15/12	M-F 3-4P	M-F 3-4P	M-----	:30	1	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 10/15/12 3:49 PM M-F 3-4P M-F 3-4P :30 USPRTV20ACH \$350.00 NM									
15	10/09/12	10/12/12	M-F 3-4P	M-F 3-4P	-TWTF--	:30	4	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 4 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXII Tu 10/09/12 3:59 PM M-F 3-4P M-F 3-4P :30 USPRTV19ACH \$350.00 NM 2 WXII W 10/10/12 3:34 PM M-F 3-4P M-F 3-4P :30 USPRTV19ACH \$350.00 NM 4 WXII Th 10/11/12 3:12 PM M-F 3-4P M-F 3-4P :30 USPRTV20ACH \$350.00 NM 1 WXII F 10/12/12 3:10 PM M-F 3-4P M-F 3-4P :30 USPRTV20ACH \$350.00 NM									
16	10/09/12	10/11/12	DR. OZ	M-F 4-5p	-TWT---	:30	3	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWT--- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXII Tu 10/09/12 4:58 PM DR. OZ M-F 4-5p :30 USPRTV19ACH \$600.00 NM 1 WXII W 10/10/12 4:41 PM DR. OZ M-F 4-5p :30 USPRTV19ACH \$600.00 NM 3 WXII Th 10/11/12 4:58 PM DR. OZ M-F 4-5p :30 USPRTV20ACH \$600.00 NM									
17	10/15/12	10/15/12	DR. OZ	M-F 4-5p	M-----	:30	1	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 10/15/12 4:21 PM DR. OZ M-F 4-5p :30 USPRTV20ACH \$600.00 NM									
18	10/10/12	10/12/12	M-F WXII 12 News @ 5 p 5-6pm		--W-F--	:30	2	\$2,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --W-F-- 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXII W 10/10/12 5:38 PM M-F WXII 12 News @ 5 pm 5-6pm :30 USPRTV19ACH \$2,000.00 NM 1 WXII F 10/12/12 5:24 PM M-F WXII 12 News @ 5 pm 5-6pm :30 USPRTV20ACH \$2,000.00 NM									
19	10/09/12	10/11/12	M-F WXII 12 News @ 6 p 6-630pm		-T-T---	:30	2	\$2,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -T-T--- 2 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXII Tu 10/09/12 6:29 PM M-F WXII 12 News @ 6 pm 6-630pm :30 USPRTV19ACH \$2,500.00 NM 1 WXII Th 10/11/12 6:19 PM M-F WXII 12 News @ 6 pm 6-630pm :30 USPRTV20ACH \$2,500.00 NM									



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961760-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
American Crossroads	American Crossroads	1088	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	10/15/12	10/15/12	M-F WXII 12 News @ 6 p	6-630pm	M-----	:30	1	\$3,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/15/12	6:21 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	USPRTV20ACH	\$3,000.00 NM
21	10/11/12	10/12/12	M-Sun Nightly News	630p-7p	---TF--	:30	2	\$2,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---TF--	2	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Th	10/11/12	7:01 PM	M-Sun Nightly News	630p-7p	:30	USPRTV20ACH	\$2,500.00 NM
2	WXII	F	10/12/12	6:59 PM	M-Sun Nightly News	630p-7p	:30	USPRTV20ACH	\$2,500.00 NM
22	10/15/12	10/15/12	M-Sun Nightly News	630p-7p	M-----	:30	1	\$3,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/15/12	6:50 PM	M-Sun Nightly News	630p-7p	:30	USPRTV20ACH	\$3,000.00 NM
23	10/09/12	10/11/12	Inside Edition	7-730pm	-T-T---	:30	2	\$2,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-T-T---	2	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Tu	10/09/12	7:28 PM	Inside Edition	7-730pm	:30	USPRTV19ACH	\$2,000.00 NM
1	WXII	Th	10/11/12	7:28 PM	Inside Edition	7-730pm	:30	USPRTV20ACH	\$2,000.00 NM
24	10/11/12	10/12/12	Entertainment Tonight	730-8pm	---TF--	:30	2	\$2,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---TF--	2	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Th	10/11/12	7:47 PM	Entertainment Tonight	730-8pm	:30	USPRTV20ACH	\$2,000.00 NM
1	WXII	F	10/12/12	7:56 PM	Entertainment Tonight	730-8pm	:30	USPRTV20ACH	\$2,000.00 NM
25	10/09/12	10/11/12	M-Su WXII 12 News @ 11	11-1135pm	-T-T---	:30	2	\$2,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-T-T---	2	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Tu	10/09/12	11:30 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	USPRTV19ACH	\$2,200.00 NM
2	WXII	Th	10/11/12	11:11 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	USPRTV20ACH	\$2,200.00 NM
26	10/09/12	10/12/12	NBC Tonight Show	1135pm-1237am	-TWTF--	:30	4	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	4	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WXII	Tu	10/09/12	11:47 PM	NBC Tonight Show	1135pm-1237am	:30	USPRTV19ACH	\$400.00 NM
2	WXII	W	10/10/12	11:47 PM	NBC Tonight Show	1135pm-1237am	:30	USPRTV20ACH	\$400.00 NM
1	WXII	Th	10/11/12	12:21 AM	NBC Tonight Show	1135pm-1237am	:30	USPRTV20ACH	\$400.00 NM
4	WXII	F	10/12/12	12:20 AM	NBC Tonight Show	1135pm-1237am	:30	USPRTV20ACH	\$400.00 NM
27	10/15/12	10/15/12	NBC Tonight Show	1135pm-1237am	M-----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$400.00				

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Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
961760-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
American Crossroads	American Crossroads	1088	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	10/15/12	10/15/12	NBC Tonight Show	1135pm-1237am	M-----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/15/12	12:08 AM	NBC Tonight Show	1135pm-1237am	:30	USPRTV20ACH	\$400.00 NM
28	10/10/12	10/10/12	NBC Prime	9-10pm	--W----	:30	1	\$3,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--W----	1	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	10/10/12	9:18 PM	NBC Prime	9-10pm	:30	USPRTV20ACH	\$3,000.00 NM
29	10/10/12	10/10/12	NBC Prime	10-11pm	--W----	:30	1	\$2,800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--W----	1	\$2,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	10/10/12	10:17 PM	NBC Prime	10-11pm	:30	USPRTV20ACH	\$2,800.00 NM
30	10/12/12	10/12/12	NBC Prime	10-11pm	----F--	:30	1	\$2,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	----F--	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	F	10/12/12	10:11 PM	NBC Prime	10-11pm	:30	USPRTV20ACH	\$2,000.00 NM
31	10/13/12	10/13/12	WXII 12 News	5:30-6am	-----S-	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/13/12	5:39 AM	WXII 12 News	5:30-6am	:30	USPRTV20ACH	\$150.00 NM
32	10/13/12	10/13/12	WXII 12 Sa/Su News at 6:6-8am		-----S-	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/13/12	6:51 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	USPRTV20ACH	\$450.00 NM
33	10/13/12	10/13/12	Sa WXII 12 News @ 6 pm 6-630pm;		-----S-	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/13/12		Sa WXII 12 News @ 6 pm	6-630pm;	:00		<del>\$500.00</del> NM
See MG 33.2 *** offer sat 10-11p L&O ***									
2	WXII	Sa	10/13/12	10:08 PM	Law and Order	10-11pm	:30	USPRTV20ACH	\$500.00 NM
MG for 33.1 10/13									
34	10/14/12	10/14/12	WXII 12 Sa/Su News at 6:6-8am		-----S	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	10/14/12	7:29 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	USPRTV20ACH	\$450.00 NM
35	10/14/12	10/14/12	Su WXII 12 News @ 6 pm 6-630pm		-----S	:30	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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# DUPLICATE INVOICE

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961760-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
American Crossroads	American Crossroads	1088	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
35	10/14/12	10/14/12	Su WXII 12 News @ 6 pm 6-630pm		-----S	:30	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
	10/08/12	10/14/12	-----S		1	\$800.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	10/14/12	6:22 PM	Su WXII 12 News @ 6 pm	6-630pm	:30	USPRTV20ACH	\$800.00 NM
36	10/09/12	10/09/12	M-F WXII News @ 430a 430a-5a		-T-----	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-T-----	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Tu	10/09/12	4:44 AM	M-F WXII News @ 430a	430a-5a	:30	USPRTV19ACH	\$100.00 NM
37	10/10/12	10/10/12	M-F WXII News @ 430a 430a-5a		--W----	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	--W----	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	10/10/12	4:41 AM	M-F WXII News @ 430a	430a-5a	:30	USPRTV19ACH	\$100.00 NM
38	10/11/12	10/11/12	M-F WXII News @ 430a 430a-5a		---T---	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	---T---	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Th	10/11/12	4:54 AM	M-F WXII News @ 430a	430a-5a	:30	USPRTV20ACH	\$100.00 NM
39	10/14/12	10/14/12	Sat-Sun Early Morning 430a-5a		-----S	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	10/14/12	4:59 AM	Sat-Sun Early Morning	430a-5a	:30	USPRTV20ACH	\$100.00 NM
40	10/15/12	10/15/12	M-F WXII News @ 430a 430a-5a		M-----	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/15/12	4:40 AM	M-F WXII News @ 430a	430a-5a	:30	USPRTV20ACH	\$125.00 NM
<b>Total Spots</b>							<b>71</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$69,575.00</b>
<u>Agency Commission</u>	<b>\$10,436.25</b>
<u>Net Amount Due</u>	<b>\$59,138.75</b>